ANNUAL REPORT 2012

Creating a Community Where No One Has to Go Hungry
Davida Jones, whose family is homeless, poses with her baby Dada after a meal at River City Ministries in North Little Rock. River City operates a soup kitchen that serves lunch on weekdays.
As a society we are more aware than ever before of the price of poor nutrition on our health, education and welfare. We have spent tremendous resources to educate the citizens of our state about how to eat well and live “a long and healthy life.” Yet so many things fight against low-income families being able to both access and prepare nutritious foods. Not only do fresh fruits and vegetables cost more, they often require more preparation and have a shorter shelf life than other foods. So, families with limited budgets, few cooking utensils, and poor culinary skills often find themselves left with less nutritious choices. Too often the nutritional value of the food provided to families through local pantries is much less than what we would provide for our own children and family members because that is all that is available. As a resource for food for low-income families, the Arkansas Foodbank has determined it is time for the charitable system to become part of the solution instead of part of the problem.

Five years ago, the Arkansas Foodbank made a commitment to providing more nutritious foods to our agencies because it is the right thing to do. Today if you stroll through our warehouse you will find larger quantities of fruits, vegetables and proteins instead of foods high in fat and sugar. Our coolers are full of produce and our agencies are providing a colorful mix of options for their families. We have been able to make this change because of programs like the Arkansas Gleaning Project and Feeding America’s produce project. This year’s annual report will tell you the story of our change. It will introduce you to the programs that made it happen, the financial commitment we made to those programs, and most of all, it will show you the difference it has made in the lives of our clients.

Thank you for your support that has allowed us to make this transformation!

—Rhonda Sanders, Arkansas Foodbank CEO
Bernadith Reynolds has been homeless for three years, but recently her situation improved. She got a job working a 3-11 shift at a service station, and “today I find out whether I get an apartment or not,” she said after lunch at River City Ministries, which has helped her during her struggle.

Bread, “gleaned” from local suppliers, waiting to be distributed in the kitchen at River City Ministries.
Gleaning: A concept both old & new

LEANING is as old as the Bible. After the ancients harvested their crops, the poor were allowed to gather up whatever was left behind by the regular pickers. It was a practical solution to feeding the hungry; using food that would otherwise have gone to waste; filling the Biblical injunction to care for the needy.

Recently, the gleaning of farmers’ fields using volunteer labor has turned into a significant source of food for the Arkansas Foodbank. And, in a larger sense, the Foodbank “gleans” as well when it receives after-market food from manufacturers through donations or below-wholesale-price purchases.

Gleaning, of course, is a historic example of our shared obligation to care for the poor and hungry, and repre-

2012 was a year of growth and renewal at the Arkansas Foodbank
sents a direct form of charity that anyone can join. And in 2012, the Arkansas Hunger Relief Alliance's gleaning program collected more than a million pounds of food—sweet potatoes, melons and other fresh produce—for Arkansas's six Feeding America food banks.

The growth in gleaning was part of the Arkansas Foodbank’s growth spurt in 2012, distributing more food to the hungry than ever before. The end-of-year total was 16,344,860 pounds of food distributed, up 1,803,436 pounds, or a 12% increase compared to the year before.

Our “gleaning” of grocery stores and food retailers, the Foodbank’s Retail Pickup Program, was another strong contributor to the Foodbank’s growth. Donations for the year totaled 5,945,184 pounds, up 1,094,748 pounds, or a 23% increase over the previous year. The three retailers with the largest increases were Kroger, up 76%; Walmart, up 22%; and Target, up 24%.

Despite the increase, demand—the increasing numbers of hungry people suffering and needing food—outpaced our ability to meet the need.

Many of the Foodbank’s food pantry partners reported running out of food on distribution days. “That’s a terrible feeling,” said Linda Miles, director of the food pantry at Mosaic Church in Little Rock, which serves thousands of hungry people with food from the Arkansas Foodbank. Miles says it’s discouraging to turn away hungry people hoping to get a box of food.

So as the demand became greater, it was important for the Foodbank to find a supply. Produce-fresh fruits and vegetables accounted for 1,781,156 pounds of the Foodbank’s output in 2012, up 717,052 pounds from the year before, or a 67% increase.

The Foodbank serves 300 agencies

Today, the Arkansas Foodbank uses such economies of scale to provide food to 300 local agencies, along with split loads that are delivered to the five other Feeding America food banks in Arkansas.

Those 300 agencies are the front lines in the fight against hunger. They draw food from the Foodbank and serve local communities throughout the Foodbank’s 33-county region. They do amazing work. Some examples:

- Cleburne County Cares in Heber Springs operates a food pantry and not only feeds hungry people, but assists struggling families by offering scholarships for job training. It recently paid tuition for two unemployed persons to train to be Emergency Medical Technicians. They are now working in Cleburne County as EMTs.
- The Community Family Enrichment Center in Arkadelphia operates a food pantry that offers boxes of food to the hungry one day a week. They also have a HeadStart program, day care, and adult education programs to help train people and get them into jobs that pay a living wage.
- Cayce’s Charities in Thornton, just south of Fordyce, Ark., has a food pantry that is open during the day and able to respond to emergencies when fires, car wrecks or other catastrophes destroy a family’s livelihood. Joanie Cayce, whose family started the pantry more than 50 years ago, manages the pantry and lives next door.
- Crosspoint Ministries, a church near Beebe, has a pantry that distributes food and clothing the first Saturday of every month. People start lining up the day before and by the time the doors open the line stretches around the rural church’s blacktop parking lot. Several hundred families are given a grocery cart full of food. It’s one of the most heart-tugging sights in Arkansas to see hundreds of people, in lawn chairs or sitting on blankets, waiting in line to receive a box of food. The Rev. Bo Hines and his wife,
AHRA’s Jeremy Adams gleans cabbages at Felder Farms in Little Rock for the Grow-a-Row program.

Michelle Shope

Volunteers from the First United Methodist Church of Bossier City, La., glean green beans at Hardin Farms in Grady, AR.

Watermelon Crawl held annually at Scott Melons & More in Scott, Ark.

Photos courtesy of Arkansas Hunger Relief Alliance
Janet, operate the pantry and say it’s one of their most powerful ministries.

■ Mosaic Church, located in an old box store building at 6420 Colonel Glenn Road, serves Zip Code 72204, the poorest area of the city, with a pantry that is open every Tuesday afternoon. The organization picks up food at the Foodbank in the morning and has a small army of volunteers to unload it and set up a line where hungry people can load their own boxes with food. It also offers counseling, occasional health clinics, referrals to social agencies, and emergency assistance.

■ CJCOHN in Benton, a pantry supported by a consortium of local churches of various denominations, operates a food pantry and clothes closet that serves hungry people in its area. It also makes deliveries to more than 50 housebound elderly people living on fixed incomes of about $800 a month.

Those are just a few examples of the pantries that are serving such an important function in the lives of their communities, made possible by donations to the Foodbank from generous Arkansans.

Another important source of food are donations or deep discounts for semi-trailer loads of food from food processors and retail outlets. This is an example of “gleaning” as well, using the opportunities presented by overproduction of food offered to food banks because it is nearing the end of its shelf life. The Foodbank orders through a Feeding America national online information network that lists loads of canned goods and other products that are available free or at substantial discounts. The Foodbank pays the cost of transporting those loads to their warehouses for distribution to pantries and then to the hungry.

Food banks originally began because some pantries were being offered truckloads of food that they were unable to accept because they lacked storage space. Small pantries might be unable to accept a trailer load, but with a warehouse, those loads could be held and split into smaller amounts to go to many food pantries. Manufacturers preferred to donate the food and take a tax break rather than dump perfectly good food.

Today, the Arkansas Foodbank’s Operations Department checks the database and arranges transportation for loads they see listed online. Donor dollars help pay to ship that food—an average cost of 18 cents per pound—to the Foodbank so it can be distributed to food pantries and other hunger relief agencies.

Recent economic conditions have forced food producers to focus on cutting overproduction and waste. That has meant fewer loads for food banks nationwide. So food banks all over the country have been working hard to make up those missing pounds.

The Arkansas Foodbank is no different. The amount of goods the Foodbank receives from manufacturers and food processors has been declining in line with the national trend. It was down last year—the 2,823,277 pounds we took in was 451,917 pounds less than in 2011, a 13.79% decrease.

Also since the downturn we’ve had to purchase more products. In 2012 we purchased 1,547,006 pounds of food, up 36,541 pounds or 2.36% compared to 2011.

And while the Foodbank focuses primarily on increasing the amount and quality of food it distributes to the pantries and other agencies, it has other priorities that affect the amount of food supplied to the agencies.

One is our partnership with the Diesel Driving Academy, which delivers loads to our Warren branch warehouse for free. Driver trainees get a “live load” experience and each trip saves the Foodbank several hundred dollars. DDA made 36 deliveries in 2012, which saved us $16,400 in transportation costs. That was $16,400 that now could be used acquiring food.

The Foodbank also concentrates on operating one of the cleanest, safest warehouses in the U.S. The most respected food warehouse rating agency, the AIB, gave the Arkansas Foodbank warehouse a “superior” rating and a score of 980 out of 1,000 points—that’s the highest ever awarded to a food bank in the U.S., said T.J. Romine, head of operations, and Eric Shelby, facilities manager, who are responsible for maintaining the warehouse.

In May the Foodbank opened a new branch warehouse in Caddo Valley near Arkadelphia and began working with area food pantries to increase food distribution in the region. Having the branch warehouses saves the pantries time and transportation costs since they no longer must make the long drive to Little Rock to pick up food.

Cutting costs and saving money means that the Foodbank has more money to spend on food for the hungry. In 2012 we got help when employees at the L’Oreal manufacturing plant in North Little Rock suggested that the company donate to the Foodbank thousands of used boxes left over from their manufacturing operations. The Foodbank now picks up donated boxes from L’Oreal twice a month as part of L’Oreal’s “Go Green” program.

The Foodbank relies on volunteers to help inspect, sort and box food in our salvage room for delivery to the agencies, and this year was no exception. A total of 3,780 individuals contributed 17,385 hours of work, while 1813 groups contributed 8,734 hours.

Food drives for the year produced 305,520 pounds, up 3,268 pounds for the year and a 1.08% increase over 2011.

And once again, the Foodbank owes KTHV’s meteorologist Tom Brannon a huge debt of gratitude for the annual THV 11 Summer Cereal Drive, which collected 212,000 boxes of cereal that went to our partner food pantries.

Another boost came from the annual “Empty Bowls” dinner and live auction held in the new warehouse. Brannon emceed that premiere fundraising event for the year. And “Golf for Food,” our annual fall golf tournament, also contributed to the funds that help support the Foodbank’s work.

A week-long telethon for the Foodbank held by KARK-4 television in December raised more than $50,000, thanks to Jessica Dean, Bob Clausen, Mallory Hardin, Matt Mosler, Wendy Suares, Greg Dee and the KARK production crew. More than 80 volunteers staffed the phones.

These are among the many examples of how the Foodbank uses “gleaning”—through retail pickup, food drives, fundraising — to find the resources needed to stock the shelves of our 300 agencies. Together we help the many thousands of hungry people in our 33-county service area while working toward the goal of creating a community where no one has to go hungry.
Thank you

The Arkansas Foodbank relies on the contributions of its many supporters to make its work possible. Without this vital help, the Foodbank would be unable to serve the 300 food pantries and other agencies that need the food provided by the Foodbank. Thousands of hungry people need your help. So our thanks go out to everyone who has helped as a volunteer, made a donation or otherwise contributed to the Foodbank. Below is a list of our 2012 special event sponsors and major donors.

Presbyterian Kirk in the Pines
3M
Bank of the Ozarks
Performance Foodservice
IMG College, LLC
Everett Buick GMC
Parker Cadillac
Kroger Company Foundation
Regions Bank
Mitchell, Williams, Selig, Gates and Woodyard PLLC
Wright, Lindsey & Jennings LLP
Family Foot Care
Deltic Timber Corporation
Southwest Power Pool
Delta Dental of Arkansas
QualChoice
JPMS Cox, PLLC
Stallion Express, Inc.
Acxiom Corporation
Arkansas Blue Cross Blue Shield
Dave Grundfest Company
Target Corporation
Central Arkansas Water
Arkansas Electric Cooperatives, Inc.
AT&T Telecom Pioneers
Stallion Enterprises
Dillards
US Foodservices
Beaver Productions, Inc.
Kroger Delta Marketing Area
First Security Bank
Oliver Charitable Corporation
First United Methodist Church

Westover Hills Presbyterian
Women
Armstrong Foundation
Arkansas Community Foundation
Arkansas Black Hall of Fame Foundation
Bank of America Foundation
Arkansas Community Health and Education Foundation
Horace C. Cabe Foundation
Adam J. Weissman Foundation
National Christian Foundation
Cardinal Health Foundation
The Community Foundation
MAZON: A Jewish Response to Hunger
Ben J. Altheimer Charitable Foundation, Inc.
Grainger Industrial Supply
Herbert H. McAdams II Foundation
The Ross Foundation
Carl B. and Florence E. King Foundation
The Winthrop Rockefeller Foundation
Walmart Foundation
Windgate Charitable Foundation
City of Little Rock
Baptist Health
Arkansas Hunger Relief Alliance
Magnolia Lodge 60
ISEP

Chili Fights in the Heights
Pulaski Academy
Clarence E. Anthony Charitable Trust
W. W. and Anne Jones Charitable Trust
Friends of The Foodbank
Thomas Schueck
Sarah and J. C. Henry
Janice and Jim Barre
Charliss Russ
Sharman and Stephen Gray
Karen and Bob Davis
Susan and Nick Brown
Deborah and Wayne Riley
Brenda and Charles Glasier
Hubert Burhalter
Mary and Boo Heflin
Susan Delap
Barry Corkern
Mary and Jim Wohlebe
Teresa and Steve Maxwell
Billie and Ronnie Edwards
Clark Cogswell
Bess and George Campbell

Kelly and Michael Johnson
April and Ralph Dumond
Judith Scherer
Sharon Kay Heflin
Joe Mobley
Stephen Salley
Bill Thompson
Martha Fuller
Martha Thompson
Amanda Ferrell
Mary Lynn and Joseph Copeland
Neill Sloan
Phyllis Keltner
Andrea Rockefeller
Amanda and Sammy Upton
Randy Williams
Gina and Philip Tappan
Bryte Williams
Mary Good
Linda Meek
THV11 News
KARK 4 News
## Statement of Activities  
**Year Ended Dec. 31, 2012**

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<tr>
<th>REVENUES AND SUPPORT</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
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<th>EXPENSES</th>
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<td>Program Services</td>
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<td>27,311,009</td>
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| CHANGE IN NET ASSETS | $1,491,592 | 276,435 | $1,768,027 |
| NET ASSETS, BEGINNING OF YEAR | $13,656,116 | $2,679,901 | $31,000 |
| **NET ASSETS, END OF YEAR** | $15,147,708 | $2,956,336 | $18,135,044 |

Arkansas Foodbank  
4301 West 65th Street  
Little Rock, Arkansas 72209  

www.arkansasfoodbank.org  
www.facebook.com/arkansasfoodbank  
www.twitter.com/arfoodbank
## Statement of Functional Expenses

**Year Ended Dec. 31, 2012**

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<tr>
<th>EXPENSES</th>
<th>PROGRAM SERVICES</th>
<th>TOTAL SUPPORTING SERVICES</th>
<th>FUNCTIONAL EXPENSES</th>
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<td>Audit &amp; Accounting / Bank Charges</td>
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<td>Child &amp; Adult Programs</td>
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<td>326,063</td>
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**TOTAL EXPENSES**

|                          | **$27,311,009** | **$936,499** | **$28,247,508** |

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**Board of Directors**

- Elizabeth Bintliff, Heifer International
- Tom Brannon, THV 11 Meteorologist
- Virginia Brissey, UAMS/Kid’s First
- Patricia Brown, Ark. Economic Development Corporation
- Joe Copeland, Performance Foodservice
- Ronald Dedman, AT&T
- Leo Hauser, ARKOMA Consulting
- Anton Janik, Mitchell Williams Law
- Jordan Johnson, Cranford Johnson Robinson Woods
- Ryan Lasiter, Doyle Rogers Company
- Bobbi McDaniel, Community Volunteer
- Dr. Laurence Miller, DHS Division of Behavioral Health
- Will Montgomery, Centennial Bank
- Adam Perdue, Wilson & Associates PLLC
- Trent Roberts, Retired
- Dan Robinson, NAI Dan Robinson & Associates
- Amy Rossi, Arkansas Foundation for Medical Care
- Patrick Scherrey, Kroger
- Neill Sloan, Retired
- Philip Tappan, Tappan Land & Water
- Rob Tiffee, Regions Morgan Keegan
- Delia West, UAMS College of Public Health
- Steve Williams, Arkansas Electric Cooperatives, Inc.

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A young woman and child in Thornton, Ark., who rely on Cayce’s Charities in Thornton for food aid.
Our Vision
We seek to create a community where no one has to go hungry.

Our Mission
The Arkansas Foodbank is a cornerstone of hunger relief that acquires and distributes, through local and national partnerships, large quantities of food and other resources to hungry people.

What the Arkansas Foodbank Does
The Arkansas Foodbank works with nearly 300 member agencies—food pantries, soup kitchens, shelters and after-school feeding programs, in 33 central and southern Arkansas counties. In any given week, the Foodbank and its partner agencies touch the lives of 23,000 Arkansans in need, and its member network serves 166,200 individuals each year. In addition to our core warehouse distribution, we address hunger through specific programs, including:

- Kids Cafe: Afterschool feeding program provided in conjunction with Boys and Girls Clubs that provides meals/snacks, plus nutritional education, to children.
- Senior Supplement: Partnership between the Foodbank, CareLink and the Visiting Nurse’s Association to provide a box of food once a month to seniors who live on fixed incomes.
- The Arkansas Foodbank is a member of Feeding America, a national network of more than 200 food banks and the largest domestic hunger relief organization in the country. The Foodbank is also a founding member of the Arkansas Hunger Relief Alliance. Membership in both organizations assists the Arkansas Foodbank in:
  - Locating food and funding
  - Adhering to strict ethical and food safety guidelines
  - Conducting advocacy, networking, research, education and awareness activities surrounding the issue of hunger in our state and nation
  - Planning effective and efficient hunger relief programs

Phyllis Haynes, until recently CEO of the Foodbank, saw the organization grow from a small storefront operation to today’s new Donald W. Reynolds Distribution Center. Upon her retirement, a photograph of her in front of the warehouse she worked so hard to see built was hung in the community room in her honor.